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CHAIRMAN AND CO-CHIEF EXECUTIVE OFFICER,
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[1] MEMBER OF THE EXECUTIVE COMMITTEE

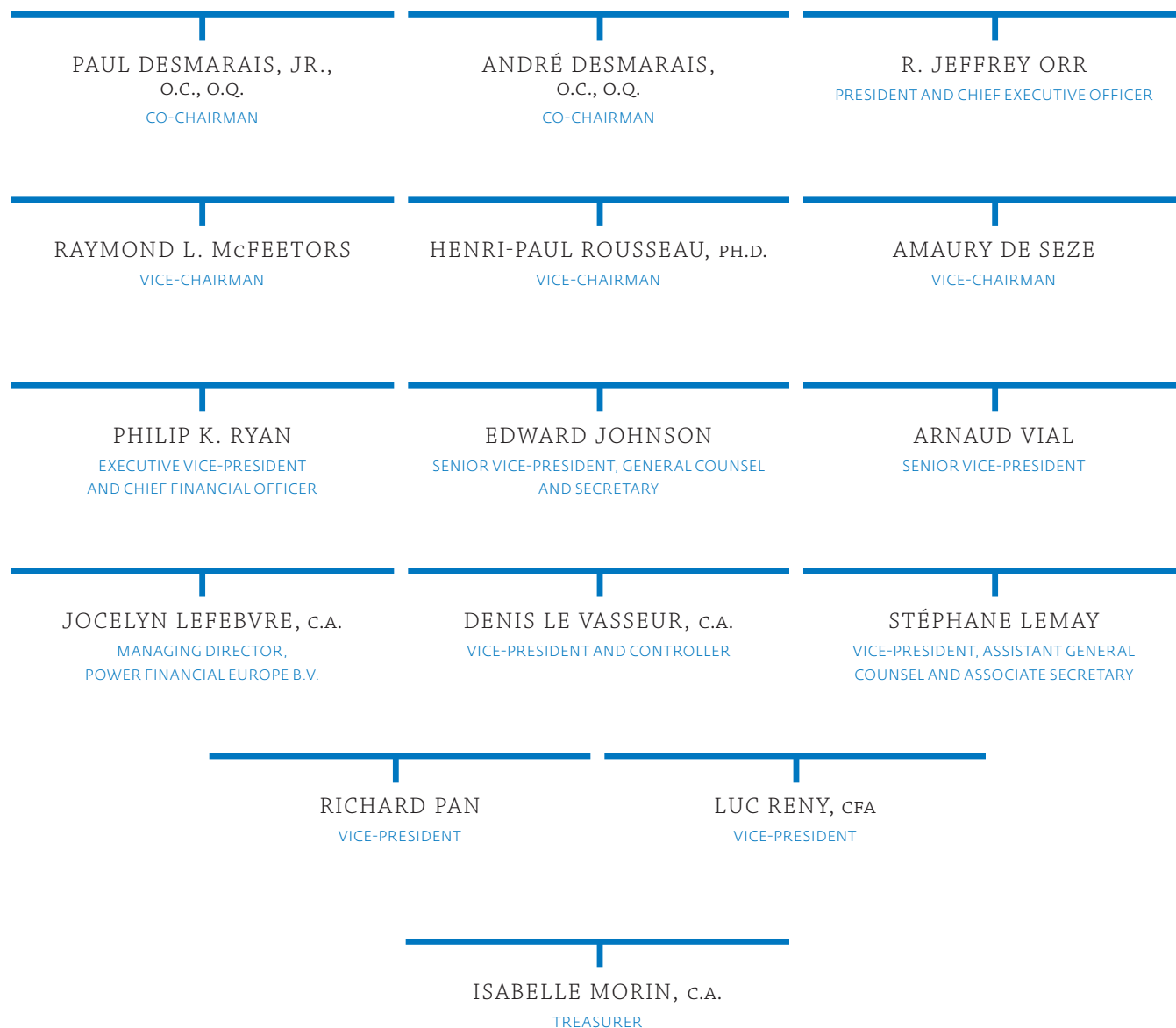
[2] MEMBER OF THE AUDIT COMMITTEE

[3] MEMBER OF THE COMPENSATION COMMITTEE

[4] MEMBER OF THE RELATED PARTY AND CONDUCT REVIEW COMMITTEE

[5] MEMBER OF THE GOVERNANCE AND NOMINATING COMMITTEE

OFFICERS



CORPORATE INFORMATION

Additional copies of this Annual Report, as well as copies of the annual report of Power Corporation of Canada, are available from the Secretary:

POWER FINANCIAL CORPORATION

751 Victoria Square
Montréal, Québec
Canada H2Y 2J3

Suite 2600, Richardson Building
1 Lombard Place
Winnipeg, Manitoba
Canada R3B 0X5

STOCK LISTINGS

Shares of Power Financial Corporation are listed on the Toronto Stock Exchange, under the following listings:

COMMON SHARES: PWF

FIRST PREFERRED SHARES:

Series A: PWF.PR.A

Series D: PWF.PR.E

Series E: PWF.PR.F

Series F: PWF.PR.G

Series H: PWF.PR.H

Series I: PWF.PR.I

Series K: PWF.PR.K

Series L: PWF.PR.L

Series M: PWF.PR.M

Series O: PWF.PR.O

Series P: PWF.PR.P

TRANSFER AGENT AND REGISTRAR

Computershare Investor Services Inc.

Offices in:

Montreal (QC); Toronto (ON)

www.computershare.com

SHAREHOLDER SERVICES

Shareholders with questions relating to the payment of dividends, change of address and share certificates should contact the Transfer Agent:

Computershare Investor Services Inc.

Shareholder Services

100 University Avenue, 9th Floor

Toronto, Ontario M5J 2Y1

Telephone: 1-800-564-6253 (toll-free in Canada and the U.S.) or 514-982-7555

www.computershare.com

WEB SITE

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CORPORATION FINANCIÈRE POWER

751, square Victoria
Montréal (Québec)
Canada H2Y 2J3

Bureau 2600, Richardson Building
1 Lombard Place
Winnipeg (Manitoba)
Canada R3B 0X5