

Board of Directors

MARC A. BIBEAU^[1]

President and Chief Executive Officer,
Beauward Shopping Centres Ltd.

ANDRÉ DESMARAIS, O.C., O.Q.^[4]

Executive Co-Chairman of the Corporation
and Deputy Chairman, President and
Co-Chief Executive Officer,
Power Corporation of Canada

PAUL DESMARAIS, JR., O.C., O.Q.^[4]

Executive Co-Chairman of the Corporation
and Chairman and Co-Chief Executive Officer,
Power Corporation of Canada

GARY A. DOER, O.M.^[1, 2, 3]

Senior Business Advisor,
Dentons Canada LLP

GÉRALD FRÈRE^[2]

Managing Director,
Frère-Bourgeois S.A.

ANTHONY R. GRAHAM, LL.D.^[4]

Vice-Chairman,
Wittington Investments, Limited

J. DAVID A. JACKSON, LL.B.

Senior Counsel,
Blake, Cassels & Graydon LLP

R. JEFFREY ORR

President and Chief Executive Officer of the Corporation

LOUISE ROY, O.C., O.Q.

Invited Fellow and Chair of the Board,
Centre interuniversitaire de recherche en analyse des organisations

RAYMOND ROYER, O.C., O.Q., FCPA, FCA^[1, 2, 3, 4]

Company Director

T. TIMOTHY RYAN, JR.^[1, 3]

Company Director

EMŐKE J.E. SZATHMÁRY, C.M., O.M., PH.D., FRSC^[1]

President Emeritus,
University of Manitoba

Directors Emeritus

JAMES W. BURNS, O.C., O.M.

THE HONOURABLE P. MICHAEL PITFIELD, P.C., Q.C.

[1] MEMBER OF THE AUDIT COMMITTEE

[2] MEMBER OF THE COMPENSATION COMMITTEE

[3] MEMBER OF THE RELATED PARTY AND
CONDUCT REVIEW COMMITTEE

[4] MEMBER OF THE GOVERNANCE AND
NOMINATING COMMITTEE

Officers

PAUL DESMARAIS, JR., O.C., O.Q.

Executive Co-Chairman

ANDRÉ DESMARAIS, O.C., O.Q.

Executive Co-Chairman

R. JEFFREY ORR

President and Chief Executive Officer

MICHEL PLESSIS-BÉLAIR, FCPA, FCA

Vice-Chairman

HENRI-PAUL ROUSSEAU, PH.D.

Vice-Chairman

AMAURY DE SEZE

Vice-Chairman

GREGORY D. TRETIK, FCPA, FCA

Executive Vice-President
and Chief Financial Officer

CLAUDE GÉNÉREUX

Executive Vice-President

OLIVIER DESMARAIS

Senior Vice-President

PAUL DESMARAIS III

Senior Vice-President

PAUL C. GENEST

Senior Vice-President

ARNAUD VIAL

Senior Vice-President

JOCELYN LEFEBVRE, CPA, C.A.

Managing Director,
Power Financial Europe B.V.

DENIS LE VASSEUR, CPA, C.A.

Vice-President and Controller

STÉPHANE LEMAY

Vice-President,
General Counsel and Secretary

FABRICE MORIN

Vice-President

EOIN Ó HÓGÁIN, CFA

Vice-President

RICHARD PAN

Vice-President

LUC RENY, CFA

Vice-President

Corporate Information

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www.powerfinancial.com

This document is also available on the Corporation's website and on SEDAR at www.sedar.com.

Stock Listings

Shares of Power Financial Corporation are listed on the Toronto Stock Exchange:

COMMON SHARES: PWF

FIRST PREFERRED SHARES:

Series A: PWF.PR.A	Series L: PWF.PR.L
Series D: PWF.PR.E	Series O: PWF.PR.O
Series E: PWF.PR.F	Series P: PWF.PR.P
Series F: PWF.PR.G	Series Q: PWF.PR.Q
Series H: PWF.PR.H	Series R: PWF.PR.R
Series I: PWF.PR.I	Series S: PWF.PR.S
Series K: PWF.PR.K	Series T: PWF.PR.T

Transfer Agent and Registrar

Computershare Investor Services Inc.

Offices in:

Montréal, Québec; Toronto, Ontario
www.investorcentre.com

Shareholder Services

Shareholders with questions relating to the payment of dividends, change of address, share certificates, direct registration and estate transfers should contact the Transfer Agent:

Computershare Investor Services Inc.
Shareholder Services

100 University Avenue, 8th Floor
Toronto, Ontario, Canada M5J 2Y1

Telephone: 1-800-564-6253 (toll-free in Canada and the U.S.)
or 514-982-7555

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