

Board of Directors

J. Brian Aune*

President, Alderinvest Inc.

Marc A. Bibeau^[2]

President and Chief Executive Officer,
Beauward Shopping Centres Ltd.

André Desmarais, O.C., O.Q.^[1,5]

Co-Chairman of the Corporation
and Deputy Chairman, President and
Co-Chief Executive Officer,
Power Corporation of Canada

The Honourable Paul Desmarais, P.C., C.C., O.Q.^[1,5]

Chairman of the Executive Committee,
Power Corporation of Canada

Paul Desmarais, JR., O.C., O.Q.^[1,5]

Co-Chairman of the Corporation and
Chairman and Co-Chief Executive Officer,
Power Corporation of Canada

Gérald Frère^[3,4]

Managing Director, Frère-Bourgeois S.A.

Anthony R. Graham, LL.D.^[5]

President, Wittington Investments, Limited

Robert Gratton

Deputy Chairman,
Power Corporation of Canada

V. Peter Harder, LL.D.^[3,4]

Senior Policy Adviser,
Fraser Milner Casgrain LLP

The Right Honourable

Donald F. Mazankowski*, P.C., O.C., A.O.E.^[1]

Company Director

Raymond L. McFeetors*

Vice-Chairman of the Corporation
and Chairman, Great-West Lifeco Inc.

Jerry E.A. Nickerson*^[2]

Chairman of the Board,
H.B. Nickerson & Sons Limited

R. Jeffrey Orr^[1]

President and Chief Executive Officer
of the Corporation

Michel Plessis-Bélair*, FCA

Vice-Chairman,
Power Corporation of Canada

Henri-Paul Rousseau*, PH.D.

Vice-Chairman of the Corporation
and of Power Corporation of Canada

Louise Roy, O.Q.

Invited Fellow, Centre interuniversitaire
de recherche en analyse des organisations
and President, Conseil des arts de Montréal

Raymond Royer, O.C., O.Q., FCA^[1,2,3,4,5]

Company Director

T. Timothy Ryan, JR.

President and Chief Executive Officer,
Securities Industry and Financial Markets Association

Amaury de Seze*

Vice-Chairman of the Corporation

Emőke J.E. Szathmáry, C.M., O.M., PH.D., FRSC^[2]

President Emeritus,
University of Manitoba

DIRECTORS EMERITUS

James W. Burns, O.C., O.M.

The Honourable P. Michael Pitfield, P.C., Q.C.

[1] Member of the Executive Committee

[2] Member of the Audit Committee

[3] Member of the Compensation Committee

[4] Member of the Related Party and Conduct Review Committee

[5] Member of the Governance and Nominating Committee

* Not standing for re-election

Officers

Paul Desmarais, JR., O.C., O.Q.
Co-Chairman

André Desmarais, O.C., O.Q.
Co-Chairman

R. Jeffrey Orr
President and Chief Executive Officer

Raymond L. McFeetors
Vice-Chairman

Henri-Paul Rousseau, PH.D.
Vice-Chairman

Amaury de Seze
Vice-Chairman

Philip K. Ryan
Executive Vice-President
and Chief Financial Officer

Edward Johnson
Senior Vice-President, General Counsel
and Secretary

Arnaud Vial
Senior Vice-President

Jocelyn Lefebvre, C.A.
Managing Director,
Power Financial Europe B.V.

Denis Le Vasseur, C.A.
Vice-President and Controller

Stéphane Lemay
Vice-President, Assistant General
Counsel and Associate Secretary

Richard Pan
Vice-President

Luc Reny, CFA
Vice-President

Isabelle Morin, C.A.
Treasurer

Corporate Information

Additional copies of this Annual Report, as well as copies of the annual report of Power Corporation of Canada, are available from the Secretary:

POWER FINANCIAL CORPORATION

751 Victoria Square or Suite 2600, Richardson Building
Montréal, Québec 1 Lombard Place
Canada H2Y 2J3 Winnipeg, Manitoba
Canada R3B 0X5

STOCK LISTINGS

Shares of Power Financial Corporation are listed on the Toronto Stock Exchange:

COMMON SHARES: PWF

FIRST PREFERRED SHARES:

| | |
|--------------------|--------------------|
| Series A: PWF.PR.A | Series K: PWF.PR.K |
| Series D: PWF.PR.E | Series L: PWF.PR.L |
| Series E: PWF.PR.F | Series M: PWF.PR.M |
| Series F: PWF.PR.G | Series O: PWF.PR.O |
| Series H: PWF.PR.H | Series P: PWF.PR.P |
| Series I: PWF.PR.I | Series R: PWF.PR.R |

TRANSFER AGENT AND REGISTRAR

Computershare Investor Services Inc.

Offices in:

Montreal (QC); Toronto (ON)

www.computershare.com

SHAREHOLDER SERVICES

Shareholders with questions relating to the payment of dividends, change of address and share certificates should contact the Transfer Agent:

Computershare Investor Services Inc.

Shareholder Services

100 University Avenue, 9th Floor

Toronto, Ontario, Canada M5J 2Y1

Telephone: 1-800-564-6253 (toll-free in Canada and the U.S.) or 514-982-7555

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WEBSITE

www.powerfinancial.com

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CORPORATION FINANCIÈRE POWER

751, square Victoria ou Bureau 2600, Richardson Building
Montréal (Québec) 1 Lombard Place
Canada H2Y 2J3 Winnipeg (Manitoba)
Canada R3B 0X5