

BOARD OF DIRECTORS

MARC A. BIBEAU^[1]

President and Chief Executive Officer,
Beauward Shopping Centres Ltd.

ANDRÉ DESMARAIS, O.C., O.Q.^[4]

Executive Co-Chairman of the Corporation
and Deputy Chairman, President and
Co-Chief Executive Officer,
Power Corporation of Canada

PAUL DESMARAIS, JR., O.C., O.Q.^[4]

Executive Co-Chairman of the Corporation
and Chairman and Co-Chief Executive Officer,
Power Corporation of Canada

GÉRALD FRÈRE^[2, 3]

Managing Director,
Frère-Bourgeois S.A.

ANTHONY R. GRAHAM, LL.D.^[4]

Vice-Chairman, Wittington Investments, Limited

V. PETER HARDER, LL.D.^[2, 3]

Senior Policy Adviser,
Dentons Canada LLP

J. DAVID A. JACKSON, LL.B.

Senior Counsel,
Blake, Cassels & Graydon LLP

R. JEFFREY ORR

President and Chief Executive Officer of the Corporation

LOUISE ROY, O.C., O.Q.

Invited Fellow and Chair of the Board,
Centre interuniversitaire de recherche en analyse
des organisations

RAYMOND ROYER, O.C., O.Q., FCPA, FCA^[1, 2, 3, 4]

Company Director

T. TIMOTHY RYAN, JR.

Company Director

EMŐKE J.E. SZATHMÁRY, C.M., O.M., PH.D., FRSC^[1]

President Emeritus,
University of Manitoba

DIRECTORS EMERITUS

JAMES W. BURNS, O.C., O.M.

THE HONOURABLE P. MICHAEL PITFIELD, P.C., Q.C.

- [1] MEMBER OF THE AUDIT COMMITTEE
- [2] MEMBER OF THE COMPENSATION COMMITTEE
- [3] MEMBER OF THE RELATED PARTY AND CONDUCT REVIEW COMMITTEE
- [4] MEMBER OF THE GOVERNANCE AND NOMINATING COMMITTEE

OFFICERS

PAUL DESMARAIS, JR., O.C., O.Q.
Executive Co-Chairman

ANDRÉ DESMARAIS, O.C., O.Q.
Executive Co-Chairman

R. JEFFREY ORR
President and Chief Executive Officer

MICHEL PLESSIS-BÉLAIR, FCPA, FCA
Vice-Chairman

HENRI-PAUL ROUSSEAU, PH.D.
Vice-Chairman

AMAURY DE SEZE
Vice-Chairman

GREGORY D. TRETIAK, FCA
Executive Vice-President
and Chief Financial Officer

CLAUDE GÉNÉREUX
Executive Vice-President

ARNAUD VIAL
Senior Vice-President

OLIVIER DESMARAIS
Vice-President

PAUL DESMARAIS III
Vice-President

JOCELYN LEFEBVRE, CPA, C.A.
Managing Director,
Power Financial Europe B.V.

DENIS LE VASSEUR, CPA, C.A.
Vice-President and Controller

STÉPHANE LEMAY
Vice-President,
General Counsel and Secretary

RICHARD PAN
Vice-President

LUC RENY, CFA
Vice-President

PHILIPPE MARTIN
Treasurer

CORPORATE INFORMATION

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This document is also available on the Corporation's website and on SEDAR at www.sedar.com.

STOCK LISTINGS

Shares of Power Financial Corporation are listed on the Toronto Stock Exchange:

COMMON SHARES: PWF

FIRST PREFERRED SHARES:

Series A: PWF.PR.A	Series L: PWF.PR.L
Series D: PWF.PR.E	Series O: PWF.PR.O
Series E: PWF.PR.F	Series P: PWF.PR.P
Series F: PWF.PR.G	Series R: PWF.PR.R
Series H: PWF.PR.H	Series S: PWF.PR.S
Series I: PWF.PR.I	Series T: PWF.PR.T
Series K: PWF.PR.K	

TRANSFER AGENT AND REGISTRAR

Computershare Investor Services Inc.

Offices in:

Montréal, Québec; Toronto, Ontario
www.computershare.com

SHAREHOLDER SERVICES

Shareholders with questions relating to the payment of dividends, change of address and share certificates should contact the Transfer Agent:

Computershare Investor Services Inc.
Shareholder Services

100 University Avenue, 8th Floor
Toronto, Ontario, Canada M5J 2Y1

Telephone: 1-800-564-6253 (toll-free in Canada and the U.S.)
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